



STRENGTHENING OUR COMMUNITY, TOGETHER

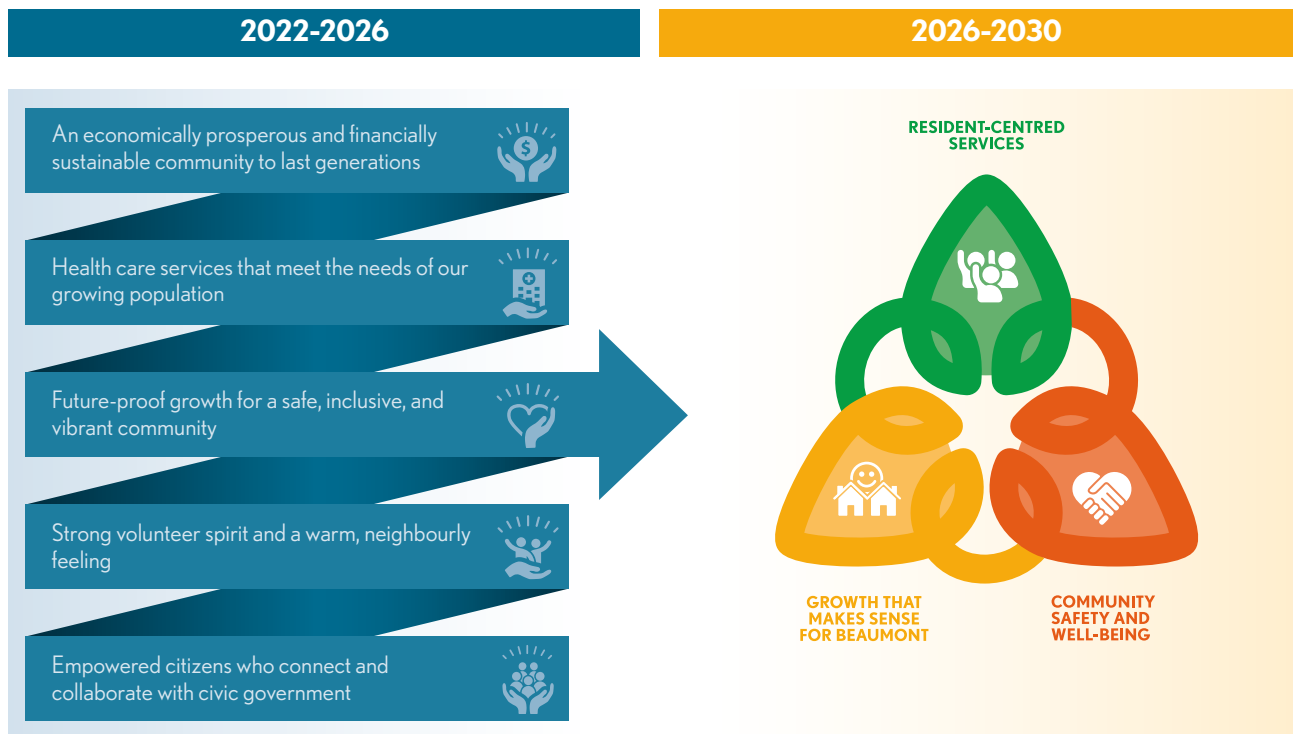
**2026-2030
COUNCIL
STRATEGIC
PLAN**

Contents

- 01 Building from a Strong Foundation
- 02 Message from the Mayor
- 03 Our Commitments
- 08 How We Work Together
- 08 Sharing Our Progress
- 09 Key Projects During Our Term
- 10 Advocating for Beaumont

Building from a Strong Foundation

As Beaumont grows, municipal priorities must evolve, too, without losing sight of what matters most to our community. The new Strategic Plan provides a roadmap to guide Council and Administration decision-making and investment over the coming years, building on past progress and setting clear direction for the future.



This new Strategic Plan reflects the perspectives, values, and priorities we heard from residents during the 2025 municipal election. In some cases, priorities from the previous plan have been incorporated where they continue to align with community needs. In other cases, we have refined, expanded, or introduced new priorities to address emerging opportunities and challenges.

Message from the Mayor

On behalf of City Council, I am pleased to present our 2026-2030 Council Strategic Plan. This plan is built around your voice.

Beaumont is more than a growing city—it's a community where people genuinely care about one another. You see it in our neighbourhoods, in our parks, in our schools, and in the way people show up for each other every day.

As elected officials, we've taken the time to listen—really listen—to what matters most to you. Your concerns, your ideas, and your hopes for the future have shaped this plan in a meaningful way. This is not just Council's plan—it's a reflection of your voice.

Our promise as your Council is simple: we will put Beaumont's people first in every decision we make.

We know that as Beaumont continues to grow, it's important that we grow with intention. That means protecting the character, charm, and strong sense of community that make Beaumont special.

As we worked on this plan, the theme of clarity kept coming up. Accordingly, we narrowed our focus to three commitments to you that strengthen our community by working together:

- Delivering resident-centred services that are clear, responsible, and reliable
- Keeping Beaumont a safe place to live and raise a family
- Supporting thoughtful growth that makes sense for our community

Additionally, we are committed to being open and accountable. You deserve to know not only what

decisions are being made, but also the reasons why and the progress that is being achieved along the way.

And just as importantly, we invite you to stay connected with us.

Share your feedback. Ask questions. Take part in conversations about our city's future. When residents and Council stay in communication, we make better decisions—together.

This plan is grounded in building trust, shaped with your input, and guided by a shared vision for the future.

We heard you, Beaumont. We are committed to listening, leading with integrity, and building a community where people come first—always.

Together, let's build a safe, strong, and prosperous Beaumont.

Mayor Lisa Vanderkwaak

“This plan is built around your voice.”





OUR COMMITMENTS

City Council will reflect its promises to you through Our Commitments. The word commitment was chosen deliberately to signal accountability and shared ownership. These commitments guide every decision, investment, and action taken on behalf of residents, both today and for generations to come.

RESIDENT-CENTRED SERVICES



**GROWTH THAT
MAKES SENSE
FOR BEAUMONT**

**COMMUNITY
SAFETY AND
WELL-BEING**

Resident-Centred Services

To make sure Beaumont residents benefit from a passionate and engaged public service that is focused on excellence, driven by community feedback and a clear understanding of the services the City provides, your Council will:

- Strengthen enforcement of the Community Standards Bylaw and other City-led initiatives to enhance and promote community aesthetics.
- Develop an organization-wide customer experience plan, including a clear escalation process.
- Ensure timely, friendly, and accurate responses to customer service portal inquiries.
- Define City service levels and fund them accordingly.
- Enhance communication of City service levels, budgets, and performance to the public.
- Undertake a social media policy review and communications audit.
- Develop a communication plan for Council and Administration that builds public trust.
- Improve business signage guidelines and processes.
- Implement online planning and development permit applications.
- Improve the City's website for user-friendly information sharing.



My role is not to maintain the status quo, but to challenge it when better solutions exist.

COUNCILLOR NATHAN NETELENBOS



Community Safety and Well-Being

To support a safe community and ensure residents have access to the services and infrastructure they need, your Council will:

- Continue to pursue opportunities to expand health services.
- Explore re-establishing the School Resource Officer Program.
- Focus on connecting Beaumont's trail system.
- Increase youth engagement in the community.
- Advocate for increased Family and Community Support Services funding from the Alberta government.
- Prioritize funding for Municipal Enforcement, Fire Services, and RCMP to meet recommended service levels and support proactive enforcement.
- Prioritize the Emergency Management Plan, including Emergency Social Services.
- Work proactively with regional neighbours and community partners to assess social infrastructure needs.



We're going to be honest about what has worked, what hasn't worked, and what needs to change.

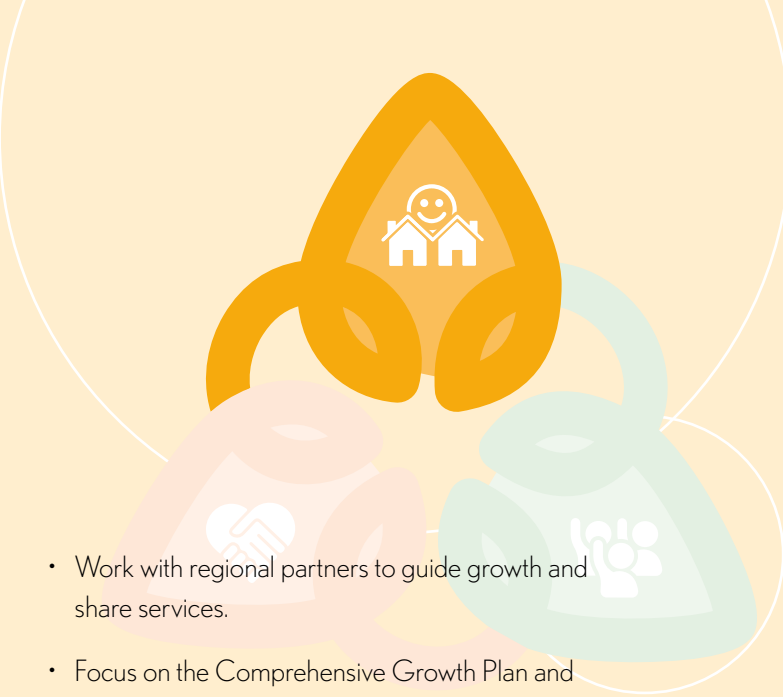
COUNCILLOR ANTHONY KOHLSMITH



Growth that Makes Sense for Beaumont

To celebrate the community’s heritage and consider the impacts of growth on residents, your Council will:

- Improve engagement with the public regarding growth and development.
- Update the Municipal Development Plan and Land Use Bylaw.
- Work with neighbouring municipalities to create Intermunicipal Development Plans and Intermunicipal Collaboration Frameworks.
- Support the development of the Innovation Park and the Alberta Motor Transport Association’s Safety Campus.
- Work with regional partners to guide growth and share services.
- Focus on the Comprehensive Growth Plan and long-term capital plan.
- Expand the City’s asset management program.
- Pursue funding opportunities and partnerships.
- Support and accelerate local business growth and commercial investment.



When we make a commitment to residents and back it with funding, delivering on that promise matters. Hitting our service levels isn't just a goal, it's what our community deserves.

COUNCILLOR STEVEN VANNIEUWKERK





How We Work Together

Sharing Our Progress

The following principles will guide Council and Administration as we put this plan into action.

Improve community connection: We build trust by listening to residents, communicating clearly, and reporting back on progress.

Find opportunities to collaborate: We work with all orders of government, regional neighbours, investors, and partners to deliver results for Beaumont.

Make every dollar count: We use public dollars responsibly by looking for the best value in service delivery and considering the financial impact of growth.

Reporting back helps you see the progress made and where more work is needed.

- Regular progress updates on the Strategic Plan will be shared with you.
- Service levels will be communicated clearly so you know what to expect.
- More opportunities for residents to connect with Council and provide feedback will be created.

LEARN MORE ABOUT THE PLAN AND TRACK OUR PROGRESS
beaumont.ab.ca/strat-plan



From the moment we moved here, we knew that Beaumont was special. Having the opportunity to listen to and represent those who feel the same way and want to keep it that way is an honour and a privilege.
 COUNCILLOR PAUL HEIDE





Key Projects During Our Term

The following projects are major areas of focus for Council. These projects support Council’s commitments and reflect important work that will help guide growth, improve services, strengthen safety, and support the community.

- Complete the off-site servicing required to support the Alberta Motor Transport Association’s Safety Campus and enable future development opportunities in the Innovation Park.
- Complete a customer experience plan and set standards for timely, friendly, and accurate responses.
- Update the Municipal Development Plan and Land Use Bylaw to integrate the community vision for how we grow and consider the cost of growth.
- Invest in and expand Protective Services, including emergency preparedness.
- Expand health services available in the community through our partnership with Covenant Health.
- Work actively with regional partners on growth through Intermunicipal Development Plans and the Intermunicipal Collaboration Frameworks.
- Expand and amplify communications regarding City operations, engagement opportunities, and decisions.
- Implement online permit applications for Planning and Development activities.
- Support smart growth by improving how the City works with and supports local businesses.



We heard loud and clear from residents during the 2025 election that growth felt like something happening to them, rather than something in service of our unique culture and history. I’m proud of the clear focus our strategic plan places on centering the resident experience and delivering services that are preventive and proactive.

COUNCILLOR PHILIP PENROD



Advocating for Beaumont

City Council builds relationships with all orders of government, agencies, and the business community. Your Council will advocate on behalf of our community for the following priorities:

- Health care funding to address the service gaps identified in the Community Health Needs Assessment.
- Family and Community Support Services funding at appropriate levels to support growing community needs.
- Predictable RCMP funding models.
- Opportunities with the Alberta Sheriffs Police Service.
- Grant funding and appropriate provincial funding levels.
- A continued strong voice at the Mid-sized Cities Mayors' Caucus table and other regional bodies with our surrounding neighbours.

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I feel a great sense of pride in presenting our strategic plan. Council has incorporated the needs and wants of the people, businesses, and developers of Beaumont. Clear communication and simple, practical priorities will guide us for the next several years. They will also help us monitor progress, which is an important part of building trust with those who matter most. As your Council, we are committed to you and your quality of life every step of the way.

COUNCILLOR KIM MURRAY



Visit our website or follow us on social media for updates on our progress.

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