



OUR BEAUMONT



TREATY AND LAND ACKNOWLEDGEMENT

Beaumont is on the traditional territory of Treaty 6 First Nations and the homeland of the Métis. We acknowledge all those who share a deep connection with this land. The City of Beaumont respects the histories, languages, and cultures of all the First Peoples in Canada, whether they be of First Nation, Métis, or Inuit descent, and appreciates that their presence continues to enrich Canada's vibrant communities.

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MESSAGE FROM THE MAYOR AND COUNCIL

**ON BEHALF OF
THE MEMBERS
OF COUNCIL,
I AM PLEASED
TO PRESENT
YOU WITH OUR
2022 ANNUAL
REPORT.**

This report closes a chapter for the City of Beaumont that started with *Our Beaumont, Municipal Strategic Plan* in 2017. That plan set the direction for our community with six priorities, the strategic pillars for change:

- Livability
- Connecting with Citizens
- Good Governance, Fiscal Responsibility, and Efficient Use of Tax Dollars
- Regional Collaboration and Leadership
- Economic Prosperity
- Welcoming Diversity and Celebrating our Culture Heritage

These priorities created a strong foundation for *Building Our Tomorrow, Today* the 2022-2026 Council Strategic Plan that we approved last fall. It builds on the accomplishments in the last several years and articulates a direction for the next four years and beyond as Beaumont's population continues to grow at one of the fastest rates in Alberta.

This report is an opportunity to look back and take stock of our community in the past year. By any measure, it was a busy year and we have much to celebrate and take pride in.

We returned to in-person events fully with a lineup of community celebrations like Beaumont Days and Brighten Up Beaumont. We celebrated the grand opening of an award-winning multi-use artificial turf field in Four Seasons Park along with much-needed ball diamonds and an off-leash dog park at the West Recreation Site.

The high-speed fibre optic broadband network project broke ground last year. Once completed by the end of this year, this network will provide Beaumont's residents, businesses, and schools with access to the fastest internet infrastructure available commercially in the world. And though the results weren't visible in 2022, a tremendous amount of work continued to plan and coordinate Beaumont's Innovation Park with stakeholders, potential tenants, and senior levels of government. These two projects will contribute significantly to our local economy and to our community's long-term financial sustainability.

This report is a high-level update on the City's progress and activities in the past year as we pivot to the priorities of the 2022-2026 Council Strategic Plan. I invite you to read this document. As we look to Beaumont's next four years and beyond, the work encapsulated here sets our community on a path to flourish now and well into the future.

MAYOR BILL DANELUIK

OUR MAYOR AND COUNCIL



MAYOR
Bill Daneluik



COUNCILLOR
Kathy Barnhart



COUNCILLOR
Catherine McCook



COUNCILLOR
Ashley Miller



COUNCILLOR
Sam Munckhof-Swain



COUNCILLOR
René Tessier



COUNCILLOR
Steven vanNieuwkerk

BEAUMONT'S VISION, VALUES AND PRINCIPLES



TOGETHER, WE MAKE LIFE BETTER IN BEAUMONT. WE ARE THE COMMUNITY OF CHOICE FOR LIVABILITY AND ECONOMIC INNOVATION. WE HAVE A VIBRANT ARTS COMMUNITY, AMPLE RECREATIONAL OPPORTUNITIES, AND A HEALTHY ENVIRONMENT. WE ARE CULTURALLY DIVERSE AND CELEBRATE OUR INDIGENOUS, AGRICULTURAL, AND FRENCH HERITAGE.

OUR VISION FOR THE FUTURE STATE OF BEAUMONT IN 2044

OUR VALUES

TO GET A BETTER UNDERSTANDING OF WHAT DRIVES STRATEGY AND OPERATIONS IN BEAUMONT, ONE DOESN'T NEED TO LOOK FURTHER THAN COUNCIL'S IDENTIFIED VALUES. OUR VALUES ARE FUNDAMENTAL TO EVERYTHING THAT WE DO:

ACCOUNTABILITY

We accept responsibility for all of our decisions and actions

COLLABORATIVE

We create shared value and develop a healthy, strong community with local and regional stakeholders and partners

EXCELLENCE

We continuously strive to exceed expectations

INCLUSIVE

We respect everyone, while promoting social equity and opportunity

INNOVATIVE

We encourage new ideas, processes, and policies to improve our quality of life

INTEGRITY

We are honest, open, and deliver on our promises

RESPECT

We hold citizens and all those serving the community in high regard

OUR PRINCIPLES

COUNCIL DEVELOPED OUR BEAUMONT, MUNICIPAL STRATEGIC PLAN, WITH THE INTENT OF LEADING OUR COMMUNITY TO A SUCCESSFUL FUTURE.

To achieve this, the plan is very much dependent on our operational environment; how we are organized, administrative management practices, communications, and service delivery. The following principles underpin how Council, Administration, and Staff help ensure Beaumont residents continue to enjoy a high quality of life:

ADAPTABILITY

We embrace innovation and versatility, while addressing the changing needs of our community and region

ENGAGEMENT & INCLUSION

We invite everyone in the community to participate in the development of our plans, policies, and programs

EXCEPTIONAL SERVICE DELIVERY

In our day-to-day operations, we own the requirement to provide exceptional customer service to our community

FISCAL RESPONSIBILITY

Spending decisions are made with the utmost respect for the taxpayers' dollars and the fiscal sustainability of Beaumont

INTEGRATION

We have a holistic view in our strategies, planning, and service delivery, with consideration given to intermunicipal, interdepartmental and environmental relationships; how they can impact, support, and drive each other for our community's benefit

LIVEABILITY

We plan and implement programs to continuously improve the quality of life for our citizens. This includes the consideration of social, environmental, economic, and cultural factors

REGIONAL COLLABORATION

We are committed to working together with our immediate neighbours and as a region

STRATEGIC PILLARS FOR CHANGE

LIVABILITY



OUR CITIZENS DESIRE A GREAT QUALITY OF LIFE.

Council will support the development of policies and programs to promote the economic, physical, environmental, cultural, and social well-being of Beaumont's citizens.

2022 HIGHLIGHTS

Enhanced recreation and leisure opportunities in Beaumont with the official opening of the multi-purpose artificial turf field in Four Seasons Park, and the West Recreation Site, home to Beaumont's new 12-acre dog park and five new ball diamonds.

Supported the establishment of a Community Circle Thrift Centre and Food Bank with start-up funding. The store, which opened in February 2023, serves as a satellite location for the Leduc and District Food Bank and assists individuals and families in need.

Introduced the Summer in the Park program that provides children with structured activities at no cost in parks around Beaumont.

Updated the allocation policy for City facilities to provide more spaces for spontaneous recreation activities, addressing a need identified by the community in the Recreation Master Plan.

Completed 88 intakes for the Beaumont Nisku Christmas Elves to provide Christmas hampers for families and individuals in need.

Developed the Winter City Strategy with recommended actions to make winter safer and more enjoyable for residents, with both social and economic benefits for the community.

Installed additional signage at nine crosswalk locations, including lights at three locations, to enhance the safety of pedestrians.

Approved a bylaw that will enable to the City to introduce a Clean Energy Improvement Program that, once implemented, will support residents who want to complete energy efficient retrofits to their homes.

Introduced Beaumont's first Community Standards Bylaw to promote good neighbour relationships and address community concerns about nuisance properties and public behaviour. The bylaw also consolidated and repealed existing bylaws regarding smoking in public, cannabis use, snow removal, and noise.

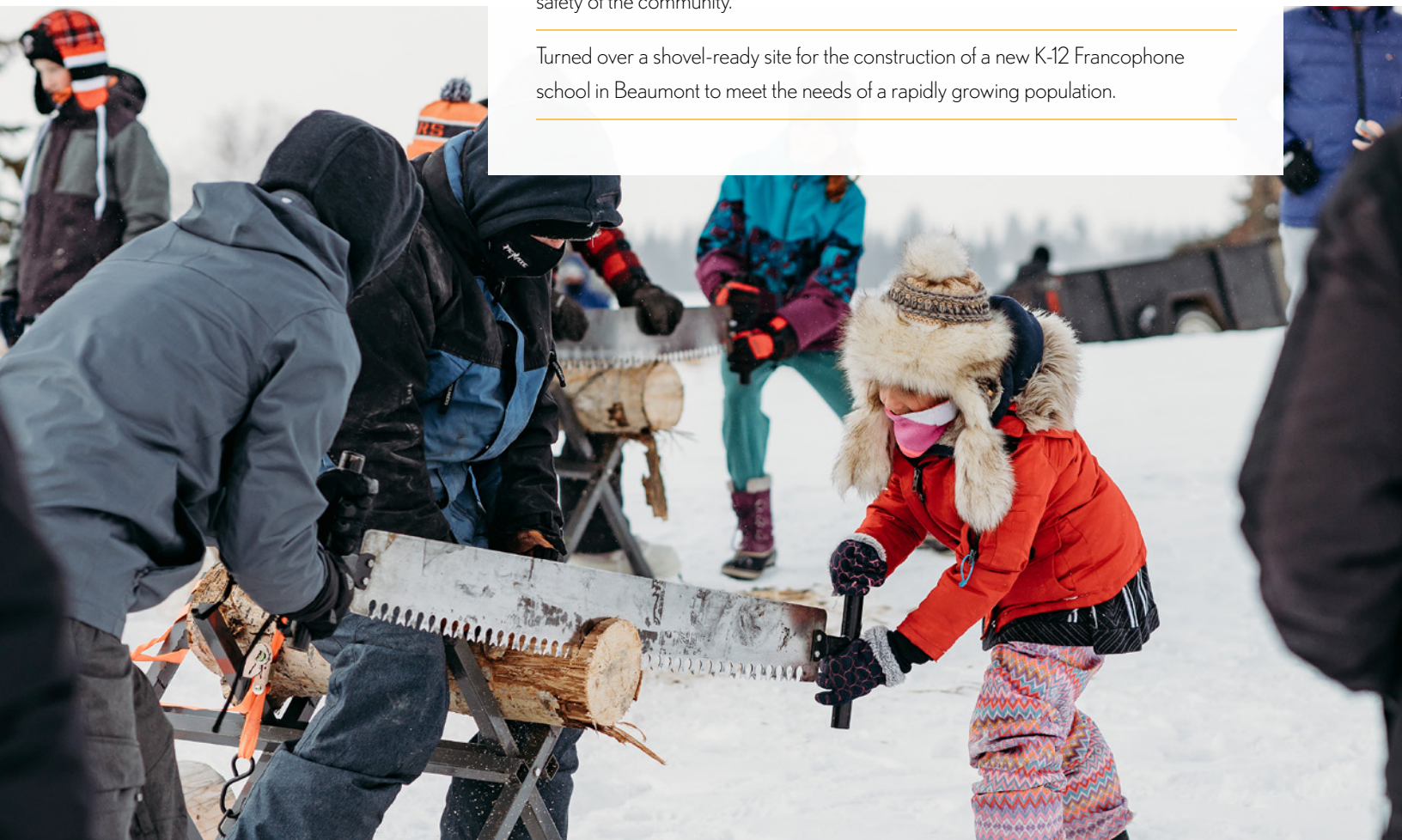
Became the only Canadian chapter to pilot a new Happiness Habits mental wellness project as part of the Action for Happiness movement that promotes community resiliency. As the first chapter in Canada, the City of Beaumont also supported the establishment of new chapters in Saskatchewan, Manitoba, and Newfoundland.

Replaced the aging outdoor rink at Bellevue school with a modern facility to support recreational opportunities for Beaumont's families.

Disbursed \$70,000 in community grant funding to support the activities of local non-profit groups. In 2022, grants supported new protective sports equipment, expanded cultural programming and events, facility improvements, and other initiatives by community organizations.

Adopted Crime Prevention Through Environmental Design guidelines that will assist in the planning and review of new developments and public spaces to enhance the safety of the community.

Turned over a shovel-ready site for the construction of a new K-12 Francophone school in Beaumont to meet the needs of a rapidly growing population.



CONNECTING WITH CITIZENS



INPUT FROM CITIZENS IS CRUCIAL FOR CREATING GREAT POLICIES, DESIGNING NEW PROGRAMS, AND BUILDING NEW INFRASTRUCTURE. BEAUMONT IS COMMITTED TO REGULARLY ENGAGING WITH THE COMMUNITY.

2022 HIGHLIGHTS

- Increased the number of residents and businesses using automatic payment and paperless billing services.

↑03%

TAX INSTALLMENT PLAN (TIPS)

2021	2022
2,777	2,861

↑22%

UTILITY E-BILLING

2021	2022
1,904	2,230

↑06%

UTILITY PRE-AUTHORIZED PAYMENTS

2021	2022
1,549	1,645

Adopted a Digital Master Plan following extensive engagement with residents and other community stakeholders. The plan provides a blueprint to address the City of Beaumont’s digital needs using technology, data, and innovation to enhance City operations and services.

Engaged with the public on multiple projects, policies and plans. Input from residents, businesses and other stakeholders helped shape the Digital Master Plan, determine the location for an outdoor fitness park, guide the updating of bylaws governing community standard, business licensing, and traffic safety, along with many other initiatives.

Grew the City’s Facebook following by 12% to 6,493 people, enhancing the ability to communicate timely information to residents.

Initiated an audit of the City’s website content and navigation. Once implemented, the recommendations from the audit will provide residents with more relevant information that is easier to find.

Built relationships with ethnic media outlets in the region to share information about the City in languages including Punjabi, Mandarin, and Tagalog.



GOOD GOVERNANCE, FISCAL RESPONSIBILITY, AND EFFICIENT USE OF TAX DOLLARS



BEAUMONT'S COUNCIL IS COMMITTED TO GOOD GOVERNANCE.

They know that the role of being an Elected Official and member of Council requires leadership, fiduciary duty, effective oversight, transparency, and independent authority. Council also recognizes that quality services, delivered cost-effectively, are critical to the well-being of our Municipality. In practicing good governance, Council will ensure municipal services, facilities and programs are financially sustainable.

2022 HIGHLIGHTS

Developed an expense policy for elected officials to support Council members in managing their expenses and enhance transparency for residents. The policy includes the requirement to publish elected official expense reports on the City of Beaumont's website.

Initiated the use of priority-based budgeting principles to match available resources with the community's priorities.

Introduced a taxpayer "receipt" tool that displays a breakdown of how residents' municipal property taxes are allocated to programs and services.

Completed the 2021 financial statement audit, which resulted in an unmodified audit from external auditors. This indicates that statements are presented fairly and in accordance with Canadian public sector accounting standards.

Participated in a federal government-funded cyber security pilot project for municipalities and completed a cyber security tool assessment to improve the City's information technology security programs and policies.

Implemented automated and self-serve technology solutions to replace manual and paper-based processes and make the City's internal operations more efficient. Examples include:

- An online safety orientation tool for contractors working with the City of Beaumont.
- Workflows, data collection, and an internal dashboard for communications projects.
- A self-serve process with workflow automation to request and approve technology requirements for employees.
- An internal management dashboard to track progress of the organization's priorities and projects.

Successfully completed the Solicitor General audit of the municipal peace officer program. This audit is conducted every 3 to 5 years to ensure compliance with provincial standards and enables the City to continue using peace officers to enforce municipal bylaws and some provincial statutes.

Introduced e-ticketing and a new reporting system for municipal enforcement personnel that reduces their administrative burden and enables them to spend more time in the community, reduces the potential for errors, and provides better data.

Reviewed the Council Code of Conduct Bylaw that supports effective governance and accountability. The bylaw was updated with enhanced provisions for campaigning and the use of social media.

Reviewed the City's governance framework, including revising Council's Meeting Procedures Bylaw and Committee of the Whole Bylaw to enhance public hearing procedures and better enable public participation by electronic means for residents who are unable to attend in person.



REGIONAL COLLABORATION AND LEADERSHIP



BEAUMONT'S COMMITMENT TO INTERMUNICIPAL AND REGIONAL COLLABORATION IS STRONG.

We believe there are many opportunities for economic, social, and environmental collaboration. Working together, municipalities in the region can achieve seamless boundaries through shared services, efficient infrastructure, and co-operative planning. Beaumont will actively promote our goals, needs, priorities, and values while supporting regional initiatives designed to support sustainable growth in the region.

2022 HIGHLIGHTS

Established a partnership with Strathcona County Community Mediation Society to provide Beaumont residents with resources to navigate conflicts with their neighbours. The service launched in early 2023.

Hosted the Gather our Medicine Conference, a two-day workshop, in partnership with Leduc County, Devon, and City of Leduc. The conference offers a framework for understanding human development with developmental science and traditional Indigenous teaching perspectives that humans are social, emotional, and spiritual beings that thrive in relation to each other, the land, and all of creation.

Installed air quality monitoring stations as part of Beaumont's membership in the Alberta Capital Airshed to provide real-time information about the City and region's air quality conditions.

Updated the facility joint-use agreement between the City of Beaumont and the Black Gold School Division that allows the use of one another's facilities at no cost to either.

Helped plan and participated in the first Regional Wellness Symposium with Leduc County and City of Leduc. The event focused on the importance of mental health and self-care for youth and their social circles.



ECONOMIC PROSPERITY



RESILIENT COMMUNITIES HAVE GROWING LOCAL ECONOMIES WITH STRONG REGIONAL, NATIONAL AND INTERNATIONAL CONNECTIONS.

They provide citizens with meaningful, year-round work, provide resources to pay for municipal services, and help attract and retain citizens. Beaumont's Council will encourage and promote sustainable business development to help grow our local economy.

2022 HIGHLIGHTS

Marked the beginning of construction of a city-wide fibre optic network by Alberta Broadband Networks. Once completed, the network will provide every home and business in Beaumont with access to broadband infrastructure capable of speeds up to 10-gigabits per second.

Hosted the Canadian Road Championship time trials and showcased the community to more than 200 athletes and 175 staff and volunteers from across the country.

Continued planning work and engagement with the Government of Alberta for the Beaumont Innovation Park in the city's south side.

Updated the business licensing bylaw to reduce red tape and streamline the process for applicants, including a pro-rated fee system based on when during the calendar year a business applies for a licence.

Increased awareness of advertising and marketing opportunities for businesses at City of Beaumont facilities with an updated media toolkit.

Updated the online business directory with a new layout and information to encourage residents to shop in Beaumont and support the local economy.



WELCOMING DIVERSITY AND CELEBRATING OUR CULTURAL HERITAGE



EVERY YEAR BEAUMONT WELCOMES NEW CITIZENS FROM ALL OVER THE WORLD.

Beaumont's Council take pride in the cultural diversity that this brings to our community, while celebrating the community's Indigenous, French, and Agricultural heritage.

2022 HIGHLIGHTS

Disbursed \$50,000 in grants through the new Beaumont Arts Council to support art initiatives by Beaumont artists and their organizations. Recipients planned new and expanded events and programming, built capacity within their organizations, and were provided opportunities to execute artistic explorations that grew and strengthened Beaumont's artistic community.

Fully returned to in-person events for Beaumont Days, Canada Day, Family Day and Taste of Beaumont. Many of the events featured the artistic and cultural talents of residents from a range of backgrounds. Beaumont Days also included the inaugural Beaumont Loves Talent competition that showcased performances from city residents.

Installed five new para-ramps at the Beaumont Sport and Recreation Centre along with two new handicap parking stalls with room for loading and unloading to support access for people of all abilities.

Launched the development of an Equity, Diversity, and Inclusion Framework that will serve as a roadmap to guide the City on ways to make Beaumont a more equitable, diverse, and inclusive community for everyone.

Hosted monthly intergenerational gatherings that supported young and old residents to build connections, reduce stereotypes, increase happiness, and decrease feelings of isolation. These gatherings will be documented in a book to be kept at the Bibliothèque de Beaumont library.

Expanded the recreation inclusion program to include fully funded programs and memberships for individuals who receive Assured Income for the Severely Handicapped (AISH).





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