

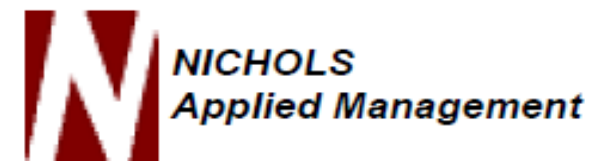


## Beaumont: Retail Categories w/ High Capture Rates

**High Retail Capture Rate (60-80% of Respondents)**

What percentage of your average monthly retail/commercial service expenditures are spent in the Town of Beaumont? (326 Respondents)

| Order | Expenditure Type                                                                | 0-20% | 21-40% | 41-60% | 61-80% | 81-100% |
|-------|---------------------------------------------------------------------------------|-------|--------|--------|--------|---------|
| a)    | All expenditures                                                                |       |        |        |        |         |
| b)    | Grocery/specialty foods/floral                                                  |       |        |        |        |         |
| c)    | Pharmacy (prescription & over-the-counter)                                      |       |        |        |        |         |
| d)    | Health & beauty (fitness, barber, beauty salon, spa)                            |       |        |        |        |         |
| e)    | Adult clothing/shoes/fashion                                                    |       |        |        |        |         |
| f)    | Child clothing/shoes/fashion                                                    |       |        |        |        |         |
| g)    | Jewellery & accessories                                                         |       |        |        |        |         |
| h)    | Home electronics/appliances                                                     |       |        |        |        |         |
| i)    | Home furnishings/accessories                                                    |       |        |        |        |         |
| j)    | Hardware and home improvement                                                   |       |        |        |        |         |
| k)    | Books & multimedia                                                              |       |        |        |        |         |
| l)    | Sporting goods                                                                  |       |        |        |        |         |
| m)    | Toys and hobbies                                                                |       |        |        |        |         |
| n)    | Full service restaurants                                                        |       |        |        |        |         |
| o)    | Fast food restaurants                                                           |       |        |        |        |         |
| p)    | Family entertainment                                                            |       |        |        |        |         |
| q)    | Financial/professional services (banking, insurance, legal accounting)          |       |        |        |        |         |
| r)    | Health services (doctor, dentist, optometrist)                                  |       |        |        |        |         |
| s)    | Personal/household services (eye glasses, travel agent, veterinarian, plumbing) |       |        |        |        |         |
| t)    | Alcohol/tobacco                                                                 |       |        |        |        |         |
| u)    | Automotive (vehicle purchase, gasoline, maintenance, repairs)                   |       |        |        |        |         |





## Beaumont: Retail Categories w/ Medium Capture Rates

**Medium Retail Capture Rate (60-80% of Respondents)**

What percentage of your average monthly retail/commercial service expenditures are spent in the Town of Beaumont? (326 Respondents)

| Order | Expenditure Type                                                                | 0-20% | 21-40% | 41-60% | 61-80% | 81-100% |
|-------|---------------------------------------------------------------------------------|-------|--------|--------|--------|---------|
| a)    | All expenditures                                                                |       |        |        |        |         |
| b)    | Grocery/specialty foods/floral                                                  |       |        |        |        |         |
| c)    | Pharmacy (prescription & over-the-counter)                                      |       |        |        |        |         |
| d)    | Health & beauty (fitness, barber, beauty salon, spa)                            |       |        |        |        |         |
| e)    | Adult clothing/shoes/fashion                                                    |       |        |        |        |         |
| f)    | Child clothing/shoes/fashion                                                    |       |        |        |        |         |
| g)    | Jewellery & accessories                                                         |       |        |        |        |         |
| h)    | Home electronics/appliances                                                     |       |        |        |        |         |
| i)    | Home furnishings/accessories                                                    |       |        |        |        |         |
| j)    | Hardware and home improvement                                                   |       |        |        |        |         |
| k)    | Books & multimedia                                                              |       |        |        |        |         |
| l)    | Sporting goods                                                                  |       |        |        |        |         |
| m)    | Toys and hobbies                                                                |       |        |        |        |         |
| n)    | Full service restaurants                                                        |       |        |        |        |         |
| o)    | Fast food restaurants                                                           |       |        |        |        |         |
| p)    | Family entertainment                                                            |       |        |        |        |         |
| q)    | Financial/professional services (banking, insurance, legal accounting)          |       |        |        |        |         |
| r)    | Health services (doctor, dentist, optometrist)                                  |       |        |        |        |         |
| s)    | Personal/household services (eye glasses, travel agent, veterinarian, plumbing) |       |        |        |        |         |
| t)    | Alcohol/tobacco                                                                 |       |        |        |        |         |
| u)    | Automotive (vehicle purchase, gasoline, maintenance, repairs)                   |       |        |        |        |         |





## Beaumont: Retail Categories w/ High Retail Leakage

**High Retail Leakage Rate (60-80% of Respondents)**

What percentage of your average monthly retail/commercial service expenditures are spent in the Town of Beaumont? (326 Respondents)

| Order | Expenditure Type                                                                | 0-20% | 21-40% | 41-60% | 61-80% | 81-100% |
|-------|---------------------------------------------------------------------------------|-------|--------|--------|--------|---------|
| a)    | All expenditures                                                                |       |        |        |        |         |
| b)    | Grocery/specialty foods/floral                                                  |       |        |        |        |         |
| c)    | Pharmacy (prescription & over-the-counter)                                      |       |        |        |        |         |
| d)    | Health & beauty (fitness, barber, beauty salon, spa)                            |       |        |        |        |         |
| e)    | Adult clothing/shoes/fashion                                                    |       |        |        |        |         |
| f)    | Child clothing/shoes/fashion                                                    |       |        |        |        |         |
| g)    | Jewellery & accessories                                                         |       |        |        |        |         |
| h)    | Home electronics/appliances                                                     |       |        |        |        |         |
| i)    | Home furnishings/accessories                                                    |       |        |        |        |         |
| j)    | Hardware and home improvement                                                   |       |        |        |        |         |
| k)    | Books & multimedia                                                              |       |        |        |        |         |
| l)    | Sporting goods                                                                  |       |        |        |        |         |
| m)    | Toys and hobbies                                                                |       |        |        |        |         |
| n)    | Full service restaurants                                                        |       |        |        |        |         |
| o)    | Fast food restaurants                                                           |       |        |        |        |         |
| p)    | Family entertainment                                                            |       |        |        |        |         |
| q)    | Financial/professional services (banking, insurance, legal accounting)          |       |        |        |        |         |
| r)    | Health services (doctor, dentist, optometrist)                                  |       |        |        |        |         |
| s)    | Personal/household services (eye glasses, travel agent, veterinarian, plumbing) |       |        |        |        |         |
| t)    | Alcohol/tobacco                                                                 |       |        |        |        |         |
| u)    | Automotive (vehicle purchase, gasoline, maintenance, repairs)                   |       |        |        |        |         |

