



# Municipal Enforcement Priorities 2019

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## BACKGROUND

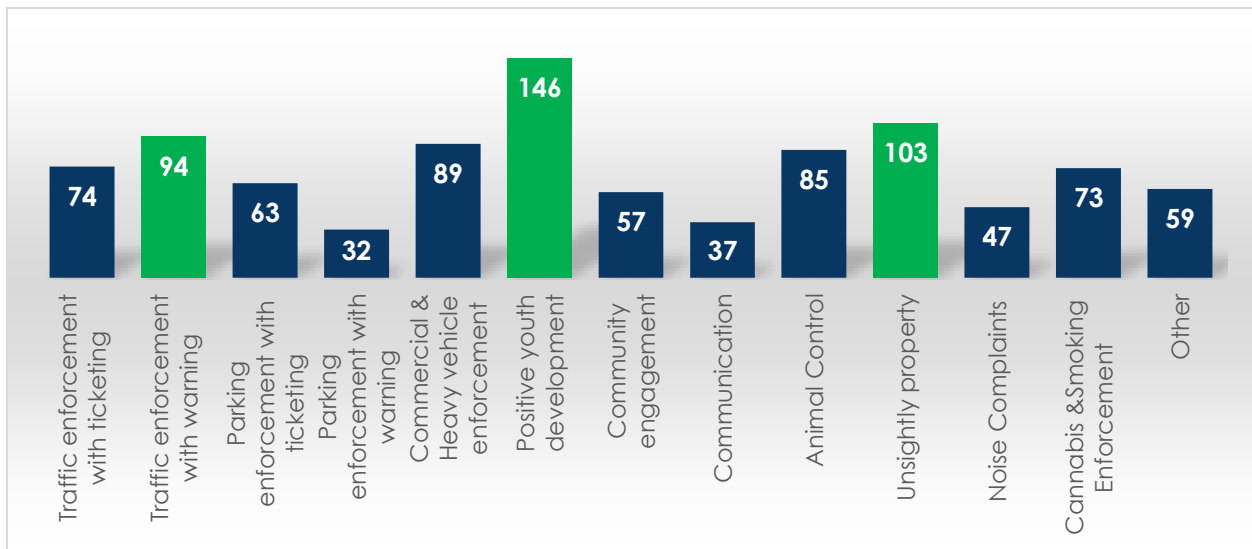
The Town of Beaumont Municipal Enforcement consists of three uniformed Officers, serving in both an educational and enforcement role. Our core function is a balanced and multifaceted approach of Enforcement and Community Engagement. The future focus is to have all officers trained in every aspect of the enforcement role.

Municipal Enforcement continues to experience growth and change in how to best provide Beaumont with a program that will engage residents in a concept of maintaining itself as a safe and secure community. Our structure supports and aligns with Councils Our Beaumont's Municipal Strategic Plan for 2017 -2021.

The purpose of this document is to outline the areas of focus for Municipal Enforcement and the specific activities performed in those areas. These areas of focus are based on prior knowledge of the areas specific to Beaumont through statistics, observations, and concerns raised by the general public and Town departments. One innovative process was engaging residents through an online survey.

## SURVEY RESULTS

The online survey was advertised and made available to the public November 1 - 21, 2018. Residents were encouraged to provide feedback on what they feel are the top three (3) priorities that Municipal Enforcement should focus on for the 2019 calendar year. In total, 331 submissions were received on this survey. This was a significant increase from the previous survey which had totaled 152.



## **RECOMMENDED PRIORITIES**

The recommended three (3) priorities for Municipal Enforcement going into 2019 are:

### **• Positive Youth Development**

As with the previous plan, this continues to be a high priority for the community with 146 responses. The continued growth of Beaumont and the larger youth population will continue to impact how the program is delivered. There are many opportunities to explore this through partnerships or a formal delivery program in schools or a continued presence at youth special events.

Peace Officers serve to be a visual reminder that a uniform can help strengthen the relationship between its youth in the community.

Some key items to note for Positive Youth Development would be:

- Collaboration and participation with the RCMP in the Positive Ticketing program;
- Interacting and educating youth while on patrol in the community on safe behaviors (i.e., helmet wearing, crosswalk usage);
- Attending youth hangouts such as the skate park and youth centre to promote positive interactions; and
- Interaction with youth at Town events.

The goal of Positive Youth Development should be to help youth understand what good choices are and also assist officers in providing mentoring opportunities. This will enable our youth to be ambassadors in promoting a safe and secure community.

### **• Unsightly Properties**

With the ongoing economic development and construction in Beaumont, there are continued pressures to have a community that reflects the look of a safe and secure community. The impact of having strong and consistent community standards enable all residents to instill a sense of pride of their properties. This option represented one of the choices that had a higher response from the previous survey from 58 to 103 respondents.

A collaborative effort with other internal service areas will be a key requirement for success in this area. These partners would include Planning and Development, Public Works and the Parks department. Each providing an expertise in enforcing legislation such as the *Land Use Bylaw* & the *Nuisance and Unsightly Premises Bylaw*.

New key initiatives may include the development of a joint force compliance team that can be proactive on issues and concerns before they become a larger problem within the community.

#### • **Traffic Enforcement With Warnings**

Traffic Enforcement has been one of the primary functions of Municipal Enforcement, working under the *Traffic Safety Act* and continues to be a choice as a continued priority for the safety of drivers, pedestrians and the community. The combined response with “Traffic with ticketing” represented 168 responses in the priorities. As with previous surveys, there is a relatively close balance of ticketing (74) versus warnings (94).

Some key items to note for Traffic Enforcement would be the focus of:

- Continued School zone patrols (Ongoing)
- Peace Officer / RCMP joint traffic operations (Ongoing)
- Peace Officer / RCMP / Alberta Health car seat operations
- Patrols following Traffic Safety Plans
- Intersection safety
- Commercial / Heavy vehicle checks

Enforcement will follow the approved Town Traffic Safety Plan and Provincial Traffic Safety Plan for specific areas of concern and include a variety of offenses that occur while driving or parking.

## **SUMMARY**

The statistical information supplied from the survey is only one source of information that can be utilized to develop the program. It is important to note that several of the other top priorities were within 20 -25 points of each other (i.e.: Commercial Vehicle and Animal Control were selected as the fourth / fifth respectively on the list). The need to address those priorities will be balanced out based on the statistical complaint files generated in 2018. This plan will be evaluated annually for results with any new additional survey information to see if the areas of focus change with the growth of Beaumont and the needs of our Community.

A future predictor of any program will be how it adapts to the challenges presented and the vision it seeks to promote within the organization.