

SCHEDULE A



Municipal Enforcement Priorities 2017/2018

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BACKGROUND

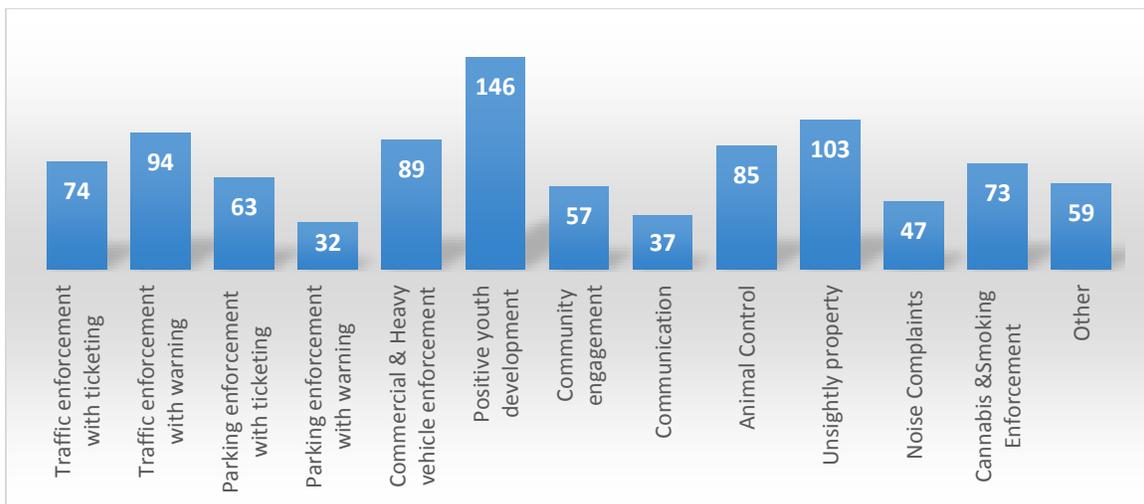
Previous Municipal Enforcement Priority Plans were formatted by season, showing daily job functions for Peace Officers to focus on, decided by call volume statistics. While this approach does convey the work generally done by Municipal Enforcement, it may not be a true priorities plan, but instead a daily operations plan.

Municipal Enforcement would like to build an Outcomes Based Priorities Plan that continues to be based on the needs of Beaumont. The Plan would be to outline a few key areas of focus that Municipal Enforcement can work on in the community, similar to the RCMP Policing Priorities.

Municipal Enforcement will continue keeping our community safety as a top priority. We are looking to the public to provide comments and feedback on the direction that our Peace Officers should take in 2017/2018 calendar years. As part of this report, we provided a simple online survey of Municipal Enforcement's key community roles for the public's feedback of what Peace Officers should focus on.

SURVEY RESULTS

The online survey was advertised and made available to the public March 10 - 24, 2017 for anyone wishing to provide feedback on what they felt were the top three (3) items that Municipal Enforcement should focus on for the 2017/2018 calendar years. In total, 205 submissions were received on this survey. While reviewing the collected data, it was discovered that 54 of the 205 survey submissions were submitted by the same person(s) in quick succession from the same computer IP address, picking the same three (3) priorities, in perhaps hoping to tamper with the final results. As response, those 54 submissions were counted as just one (1), removing 53 of those submissions of the same three (3) choices to get a true result. Below are the collected results from the 152 valid submissions:



RECOMMENDED PRIORITIES

The recommended three (3) priorities for Municipal Enforcement in 2017/2018 are:

- **Traffic Enforcement:**

With 111 combined votes between Traffic Enforcement with Primarily Warning (60) and Traffic Enforcement Primarily Ticketing (51), it was the most popular choice of respondents in the survey.

Traffic Enforcement has been one of the primary functions of Municipal Enforcement, working under the *Traffic Safety Act* and continues to be a logical choice as a continued priority for the safety of drivers, pedestrians and the community.

The public has requested a balanced approach to Traffic Enforcement with 54% of respondents wishing primarily warnings and 46% of respondents wishing primarily tickets. Starting in 2017, Peace Officers have been recording the number of warnings issued to show the relation between warnings and tickets and a balanced approach that reflects the wishes of the public.

Some key items to note for Traffic Enforcement would be:

- School zone patrols:
 - This was mentioned several times by respondents' comments as an area to focus on;
- Peace Officer / RCMP joint traffic operations;
- Peace Officer / RCMP / Alberta Health car seat operations;
- Patrols following Traffic Safety Plans;
- Intersection safety; and
- Commercial / Heavy vehicle checks:
 - 45 respondents chose this as a priority and this will be covered during patrols and traffic operations when commercially trained Peace Officers come across these vehicles.

The goal for any Traffic Enforcement program is to reduce the number of collisions and thus the number of injuries in relation to those. A benchmark for measurements of success would be to compare the collision statistics for calendar years per population. Other goals would be to reduce the number of concerns raised and increased public satisfaction during various Town surveys and see a reduced number of commercial vehicle defects during inspections.

- **Positive Youth Development:**

With 79 votes for Positive Youth Development, this was the highest rated choice given by the respondents in a single category and with such a high population of youth in Beaumont, it, again, is a logical area of focus.

Peace Officers have and will continue to collaborate with the RCMP on the Positive Ticketing program started several years ago in Beaumont. The program gives youth observed doing good deeds or acting in a safe and courteous manner a “ticket” for a prize from a local business as a reward. Other events in the past have included Officers serving cake and ice cream to different schools as a wrap up party, along with grand prizes to the winners. Some winners have also become local celebrities, making their way on the front cover of the Beaumont News, showcasing their good work in the community.

Some key items to note for Positive Youth Development would be:

- Collaboration and participation with the RCMP in the Positive Ticketing program;
- Interacting and educating youth while on patrol in the community on safe behaviors (i.e., helmet wearing, crosswalk usage);
- Attending youth hangouts such as the skate park and youth centre to promote positive interactions;
- Interaction with youth at Town events including answering questions and the always popular tour of patrol vehicles.

The goal of Positive Youth Development would be to help youth make good choices and show that Officers are not something to be wary of but instead see us as a safe place to turn to in case of danger or for advice. These youth will then turn into positive members of society and help others by promoting and emulating good choices in the community.

- **Parking Enforcement:**

With 68 combined votes between Parking Enforcement with Primarily Ticketing (45) and Parking Enforcement Primarily Warning (23), it was another popular choice of respondents in the survey.

Parking Enforcement, like Traffic Enforcement has been one of the primary functions of Municipal Enforcement, working under the *Traffic Safety Act* and, again, is a logical choice as a continued priority for the safety of drivers, pedestrians, and the community. An important item to note about Parking Enforcement and why it should be a focus is that while the RCMP can and sometimes do Parking Enforcement, Peace Officers are almost solely responsible for this action, allowing Police to focus on other matters in the law enforcement spectrum.

The public has requested a mixed approach to Parking Enforcement with 66% of respondents wishing Primarily Tickets and 34% of respondents wishing Primarily Warnings. Depending on the situation and severity of the parking infraction, Peace Officers have discretion, ranging from a warning all the way to a ticket or tow. Many times Peace Officers will issue warnings to owners who can rectify the concern immediately, whereas if the Peace Officer has to correct the issue or is a safety concern, fines may be issued.

Some key items to note for Parking Enforcement would be:

- Unregistered / Uninsured vehicles;
- Abandoned vehicles;
- Sidewalk / Road obstructions;
- Intersection / hydrant obstructions;
- Snow routes and;
- Heavy vehicles / trailers.

The goal of Parking Enforcement is to improve safety by reducing the number of obstructions and issues caused by improperly parked vehicles on roadways. This, in turn, helps reduce the number of collisions and injuries on roads that could be caused by these illegally parked vehicles. Other goals are to reduce the number of unregistered or uninsured vehicles on the roads that could be a result of drivers with a poor driving history and thus being unable to register or insure vehicles.

SUMMARY:

The three (3) areas of focus recommended for the 2017 / 2018 Priorities Plan are Traffic Enforcement, Positive Youth Development and Parking Enforcement.

This document is not to take away from a Peace Officer's ability to use discretion during proactive patrols, but instead, to give focus on areas of concern that have been identified within this document by the public. The ultimate goal is to provide a high quality of service in coordination with the community, Town staff, and the RCMP, making life truly better in Beaumont.

Other areas that were voted on in the survey that were not chosen for the three (3) priorities for 2017 / 2018 will continue to be addressed by Peace Officers as part of daily operations and will not be neglected. All of the choices listed in the survey have ongoing procedures, ensuring all areas are worked on. This Plan will be evaluated annually for results, along with new surveys, to see if the areas of focus change with the growth of Beaumont and the needs of the community.