



Beaumont Municipal Enforcement Priorities Plan

2016

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PURPOSE

The role of Peace Officers and Municipal Enforcement is to ensure the safety of all persons and the Town, working together to make life better in Beaumont by having peace of mind and safety.

The purpose of this document is to outline the areas of focus for Municipal Enforcement and the specific activities performed in those areas. These areas of focus are based on prior knowledge of the areas specific to Beaumont through statistics, observations, and concerns raised by the general public and Town departments.

Extra focus on these documented concerns will help Beaumont's 2015-2020 Strategic Plan with the area of People Services in mind, by providing a quality service with safety of its residents, staff and visitors.

STRUCTURE

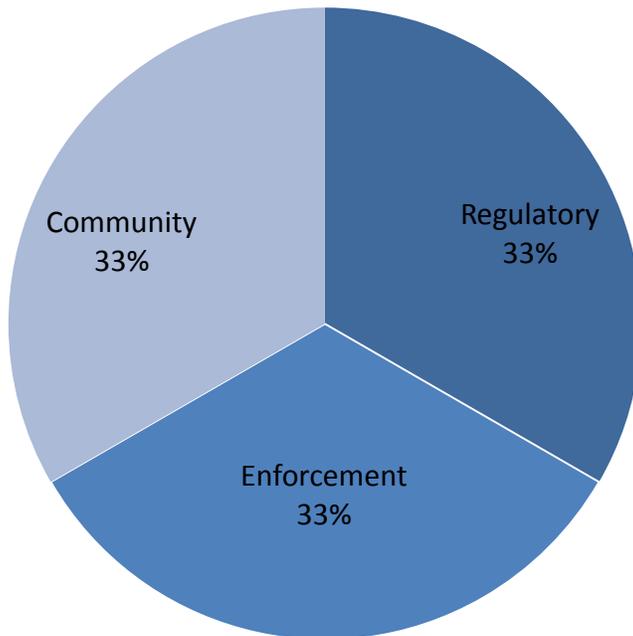
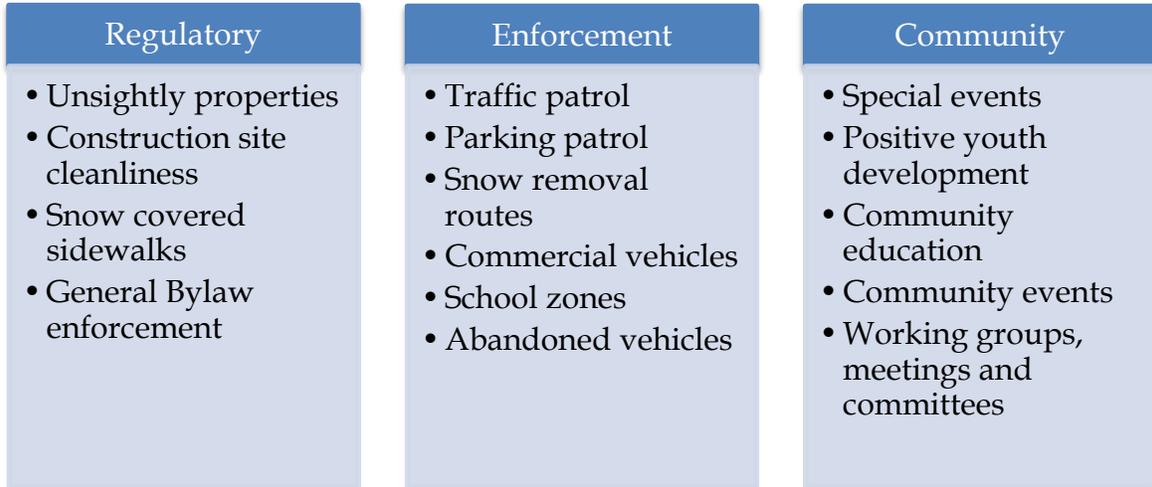
Activities performed by the Municipal Enforcement branch on a daily basis during normal shifts have been compiled into the three (3) focus areas of Enforcement, Regulatory, and Community. The intention behind this idea is to give each area equal focus, giving a balanced service delivery in all areas of Municipal Enforcement.

The Enforcement priority consists of primarily traffic or parking enforcement roles and other issues pertaining to vehicles. Other responsibilities of this area fall mostly under Provincial Statutes and deal with concerns pertaining to alcohol, noise, and other issues that would be in line with some of the roles of the RCMP.

The Regulatory priority focuses on items that primarily pertain to land or properties in Beaumont. This area focuses on unsightly properties, construction debris, weed control, and other complications that would be faced by the Town of Beaumont departments.

The Community priority works on building on relationships with the community and improving interactions with the public, in turn creating awareness on local issues. Many of these items involve special events and group work that interact in Beaumont to improve public safety and positive public relations.

Following is the breakdown of the three (3) areas of focus providing a balanced service delivery.



REGULATORY PLAN

Municipal Enforcement focuses on all areas of concern within this category, both proactively and complaint-based. Items listed below account for a large proportion of investigations, thus deserving increased time and resources. Although listed seasonally, many of the items can and are enforced year round. Below is a list of priority concerns:

WINTER (December - February) <ul style="list-style-type: none"> • Snow Covered Sidewalks • Construction Site Cleanliness • Unsightly Properties 	SPRING (March - May) <ul style="list-style-type: none"> • Construction Site Cleanliness • Unsightly Properties • Snow Covered Sidewalks
SUMMER (June - August) <ul style="list-style-type: none"> • Construction Site Cleanliness • Unsightly Properties 	FALL (September - November) <ul style="list-style-type: none"> • Construction Site Cleanliness • Unsightly Properties • Snow Covered Sidewalks

Peace Officers patrol all areas to ensure that concerns are not overlooked, but focus on areas that have seen previous concerns. When mentioning construction and cleanliness, these are more common in developing areas with large amounts of construction sites and activity that can cause safety and cleanliness issues for surrounding areas. Unsightly properties and snow covered sidewalks are more prevalent in residential areas, so Peace Officers make sure to get into all areas to reduce these concerns during the seasons.

REGULATORY GOAL

The intended purpose of proactively patrolling for these regulatory concerns is to improve the safety and esthetic appearance and safety within the Town of Beaumont by addressing possible issues before they become larger concerns.

2015 recorded 23.8 property related investigations per 1000 residents. The desired goal would be to reduce that number for 2016 by 10% (approximately 21 / 1000), in order to improve safety and public satisfaction over the cleanliness of Beaumont. In comparison, Municipal Enforcement recorded 16.8 property related investigations per 1000 residents in 2014.

ENFORCEMENT PLAN

Municipal Enforcement focuses on all areas of concern within enforcement, both proactively and complaint based. These items listed take up a large proportion of enforcement and thus deserve increased time and resources. Many of these items tend to be seasonal but are regularly enforced any time of the year if observed. Listed below are priority concerns:

<p>WINTER (December - February)</p> <ul style="list-style-type: none"> • School Zones • Traffic Patrol • Abandoned Vehicles • Parking Patrol 	<p>SPRING (March - May)</p> <ul style="list-style-type: none"> • School Zones • Traffic Patrol • Parking Patrol
<p>SUMMER (June - August)</p> <ul style="list-style-type: none"> • Traffic Patrol • Commercial Vehicles • Parking Patrol 	<p>FALL (September - November)</p> <ul style="list-style-type: none"> • School Zones • Traffic Patrol • Parking Patrol • Abandoned Vehicles

Peace Officers patrol all roadways in Beaumont for traffic and parking enforcement, but focus on the areas with specific concerns and higher traffic volumes. School zones are patrolled during school hours to ensure that pedestrians and vehicles are acting in a safe manner. Major roadways such as 50 Street and 50 Avenue are patrolled on an ongoing basis, as these roads are the major corridors through Beaumont with the highest number of vehicles and reported collisions. Residential areas are also patrolled regularly for parking offences that may cause issues for other vehicles and pedestrians.

ENFORCEMENT GOAL

Proactively enforcing these areas will increase statistical numbers, so the desired goal would be to reduce the number of traffic collisions within Beaumont. In 2015, the RCMP recorded 2.7 collisions per 1000 residents, so the desired goal would be to reduce that by 10% in 2016 (approximately (approximately 2.4 / 1000) through continued enforcement.

Enforcement will follow the 2016-2018 Municipal Enforcement Traffic Safety Plan and 2016 Provincial Traffic Safety Plan for specific areas of concern and include a variety of offenses that occur while driving or parking.

COMMUNITY PLAN

Below are a list of items and initiatives that help promote safety and educate the community on what Municipal Enforcement's role is within Beaumont. As the year progresses, Officers may be involved with other items not listed that all fall under the community-based component and work on the same desired goal of safety and education.

- **Community & Special Events
(Positive Community Involvement)**
 - ✓ Positive Ticketing Program
 - ✓ Canada Day Events
 - ✓ Beaumont Town and Country Daze
 - ✓ Beaumont Blues and Roots Festival
 - ✓ Remembrance Day Ceremony
 - ✓ BBQ's and public open house events
- **Work Groups, Committees & Meetings
(Preventative & Proactive)**
 - ✓ Community Advisory Committee
 - ✓ RCMP Managers Meetings
 - ✓ CPS Leadership Team Meetings
 - ✓ School Zone Safety Group
 - ✓ Black Gold School Bus Safety Committee
 - ✓ Cross Functional Leadership Team

Peace Officers work with numerous agencies and Town departments to be involved with the community and give their assistance when possible to improve services and events. Peace Officers also work closely with local media and communications on strategies to educate Town staff and the public of the roles of a Peace Officer and Municipal Enforcement Services.

COMMUNITY GOAL

The goal of interacting with the community or Town through events, groups, and initiatives is to help educate on the roles and responsibilities of Officers and how they work with Town departments and the RCMP. When this is accomplished, it creates a better level of service in Beaumont and promotes a safer community.

In the 2015 citizen satisfaction survey, Municipal Enforcement received a rating of approximately 3.2 out of 5. The goal through positive interaction and event within the public would be to see a 10% (increased to 3.5%) increase in that satisfaction rating on the next survey.

SUMMARY

In closing, this plan identifies the major roles and responsibilities of Municipal Enforcement within the Town of Beaumont.

By identifying these major responsibilities of Enforcement, Regulatory, and Community, this ensures that all roles are addressed, allowing for balanced service delivery.

This document is not to take away from an Officer's ability to use personal discretion during proactive patrols, but instead, to give focus on areas of concern that have been identified within this document. The ultimate goal is to provide a high quality of service in coordination with the community, Town staff, and the RCMP, making life truly better in Beaumont.

